

AI LITERACY FOR BUSINESS

2025

We develop different.
Instructor led tech bootcamps for everyone.

www.techeducators.co.uk

AI isn't the start of the
robot uprising intent on
stealing our jobs



We develop different.

Instructor led coding bootcamps for everyone.

Our Mission

To enable the workforce of tomorrow

Our mission at Tech Educators is to cultivate the tech talent of tomorrow by making high-quality, leading and bleeding edge technology education accessible for all, to enable the workforce of tomorrow.

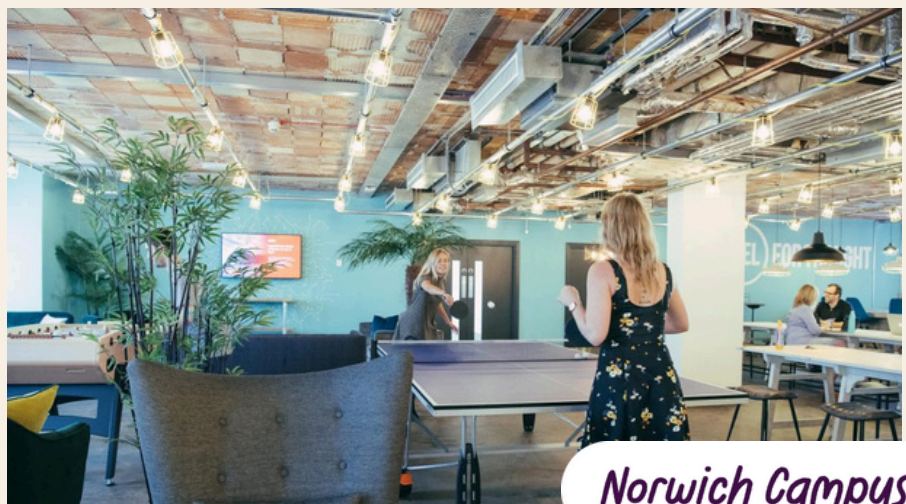
Our comprehensive courses, expert instructors, cutting-edge curriculum, and hands-on approach, equip people with the practical skills they need to succeed right away, and the know-how to stay relevant as their career develops. From 'hello world' to world class.

Supporting beginners, experienced practitioners and business leaders, we're committed to ensuring that no one gets left behind in the rapidly evolving digital landscape. We provide a supportive and inclusive community where everyone can learn, grow, and thrive, as they build a better future.

Learning a new skill is a journey and through this course outline, we hope to give you an idea of how that journey with Tech Educators would progress. Whether you choose to join us in one of our locations around the country, or prefer an online first approach, our courses are always instructor led and outcomes focussed.



James Adams, Founder and CEO



Norwich Campus

AI Literacy for Business

16 weeks, 4 hours per week. 60 Guided Learning Hours.

We have a clear focus for our AI Literacy for Business course.

To enable all learners, regardless of starting point, to drive AI adoption within their business ethically and with a robust AI policy.

Students will learn AI literacy skills to work effectively in the changing, ever more AI driven, landscape of business.

At Tech Educators we use our “spiral stacked” learning structure (it’s literally in our logo, look again) which builds depth and complexity whilst regularly revisiting concepts, this allows our students to build on prior knowledge and allowing repetition alongside new knowledge.

Students will learn:

- The ability to recognise AI and when you are interacting with AI in existing and new platforms.
- A basic knowledge of how Machine Learning (ML) and how “AI”, especially Large Language Models (LLM’s) work.
- An understanding of the human role in AI.
- The ability to critically analyse what AI can do and distinguish between types of AI and ML.
- An awareness of what AI might be able to do in the future.
- The ability to identify the strengths, weaknesses, and limitations of AI.
- Have a developing critical awareness of how computers learn from data and the impact this has, the ability describe the key ethical issues surrounding AI
- Be able to critically evaluate information generated by AI and make informed decisions about its use in your work.
- The ability to communicate successfully with AI including creating effective prompts.



Cambridge Campus

CPD Sessions

Every Week

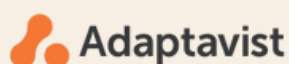
Every week we focus on careers and CPD of our students. We understand that each student is different and so are their career aspirations when it comes to tech, what relevant skills they join us with and where they want to take their career.

Our CPD sessions are available to our cohorts and alumni to continue to learn new skills, hear from leaders in the tech industry, their challenges and what they are focussing on right now, and to learn, develop and grow together.

Previous talks include

- Your first 6 months in a tech role.
- Imposter syndrome, its more common than you think.
- Building with Teachable Machine.
- Using prompts to create synthetic data.
- Bootcamps, Bali and Beyond...
- How to run a project... seriously.
- From the illegal flatshare, to BAFTA winner....

Previous speakers work at....



"We are so lucky to have some of the best partners in the tech industry, and even more lucky that we can organise these incredible talks."

"Our students and their employers have continued to outline the value that these talks bring, and we look forward to presenting the next series of talks, as the world of tech continues to evolve and inspire."



Stephen Sage, Partnerships Lead

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be an **evil**
private island
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