

AI TRANSFORMATION FOR BUSINESS LEADERS

2025

We develop different.
Instructor led tech bootcamps for everyone.

www.techeducators.co.uk

AI isn't the start of the
robot uprising intent on
stealing our jobs



We develop different.

Instructor led coding bootcamps for everyone.

Our Mission

To enable the workforce of tomorrow

Our mission at Tech Educators is to cultivate the tech talent of tomorrow by making high-quality, leading and bleeding edge technology education accessible for all, to enable the workforce of tomorrow.

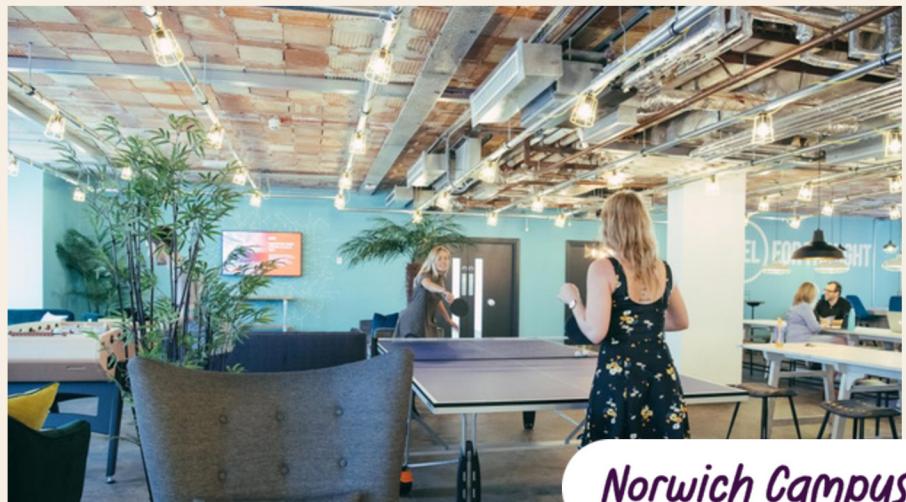
Our comprehensive courses, expert instructors, cutting-edge curriculum, and hands-on approach, equip people with the practical skills they need to succeed right away, and the know-how to stay relevant as their career develops. From 'hello world' to world class.

Supporting beginners, experienced practitioners and business leaders, we're committed to ensuring that no one gets left behind in the rapidly evolving digital landscape. We provide a supportive and inclusive community where everyone can learn, grow, and thrive, as they build a better future.

Learning a new skill is a journey and through this course outline, we hope to give you an idea of how that journey with Tech Educators would progress. Whether you choose to join us in one of our locations around the country, or prefer an online first approach, our courses are always instructor led and outcomes focussed.



James Adams, Founder and CEO



Norwich Campus

AI Transformation for business leaders

**12 weeks, 7 hours per week. 80 Guided Learning Hours.
One night corporate retreat.**

Our AI transformation for business leaders, will support emerging and experienced leaders, irrespective of their initial understanding, to strategically integrate AI into business operations, decision-making, and process improvement, leading and managing teams through effective AI-driven change.

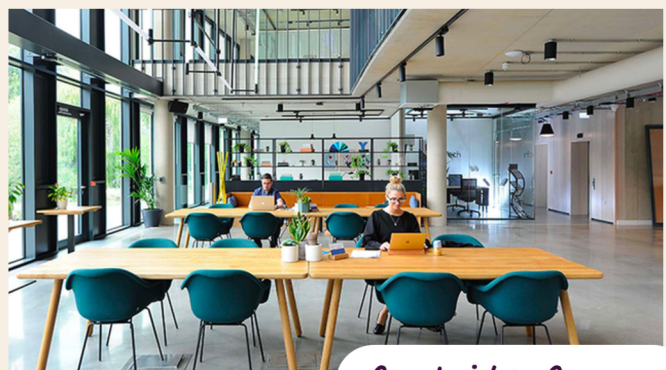
Our cohorts will learn analytical, and practical skills necessary to leverage AI for improved decision-making, enhanced customer experience, and streamlined, automated business processes within complex business environments.

Through a rigorous, relevant, and highly practical programme combining theoretical frameworks, hands-on AI applications, industry best practices, collaborative workshops, and real-world case studies, designed to align with evolving technology and strategic business requirements.

At Tech Educators we use our “spiral stacked” learning structure (it’s literally in our logo, look again) which builds depth and complexity whilst regularly revisiting concepts, this allows our students to build on prior knowledge and allowing repetition alongside new knowledge.

Leaders will learn:

- The tools to lead teams effectively through AI-driven transformations.
- A comprehensive knowledge of AI’s potential applications across diverse business functions.
- Proficiency in selecting and implementing appropriate AI and continuous improvement methodologies.
- Skills in statistical analysis, experimentation, and root-cause analysis whilst using AI tools.
- Enhanced ability to critically assess AI opportunities and risks in commercial contexts.
- A strong foundation in driving sustainable, ethical, and strategically aligned AI initiatives throughout the organisation.



Cambridge Campus

Focussed application of AI technology

Every week, delegates will further their AI knowledge, learning the fundamentals of Machine Learning, AI and LLM's. Distinguishing between Agentic AI and Agentic Driven processes, before exploring the ethics and innovation using AI. We will empower leaders with innovation frameworks to review how to innovate using AI, before our retreat where leaders can share ideas, and begin to iterate an AI proposal with the support of our technical team to begin ideating a new implementation, before final transformation ideas to the group to finish the course.

The focus of each week

- Understanding the technology, ML, AI and LLM's
- The types of LLM in the industry
- Effective Prompts engineering for LLM's
- The Ethics and Law Around AI
- What AI (ML) can do with data
- Innovation and Innovation Models in Business
- Building AI Tools in Business
- Business Retreat
- Applying AI into your business (presentations)
- Application to industry in work
- Final presentations and group feedback

The retreat



Funded as part of the course offer, our leadership retreat will bring our cohort of leaders together, armed with new knowledge of AI, transformation frameworks and a knowledge of opportunities together with technical talent to begin ideating that art of the possible.

The retreat includes an optional overnight stay and leaders dinner, funded as part of the course.

Continual Learning

Every Week

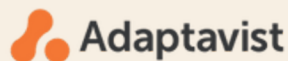
Every week we focus on careers and CPD of our students. We understand that each student is different and so are their career aspirations when it comes to tech, what relevant skills they join us with and where they want to take their career.

Our CPD sessions are available to our cohorts and alumni to continue to learn new skills, hear from leaders in the tech industry, their challenges and what they are focussing on right now, and to learn, develop and grow together.

Previous talks include

- Your first 6 months in a tech role.
- Imposter syndrome, its more common than you think.
- Building with Teachable Machine.
- Using prompts to create synthetic data.
- Bootcamps, Bali and Beyond...
- How to run a project... seriously.
- From the illegal flatshare, to BAFTA winner....

Previous speakers work at....



"We are so lucky to have some of the best partners in the tech industry, and even more lucky that we can organise these incredible talks."

"Our students and their employers have continued to outline the value that these talks bring, and we look forward to presenting the next series of talks, as the world of tech continues to evolve and inspire."



Stephen Sage, Partnerships Lead

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